





Category: Manufacturing Sector

(Evaluation Methodology- Quantitative Section)

S.No.	Particulars	Formula	Marks
1.	Manufacturing System		25
(A)	Electricity consumption ratio per unit of production	[(Total Energy Consumption in present year / Total No. of Product Produced) / (Total Energy Consumption in last year/ Total No. of Product Produced)]	5
(B)	Finished Goods Ratio	Total Quality Goods Produced/ Total No. of Product Produced	7.5
(C)	Inventory Turnover	Cost of Goods Sold / Average Inventory	5
(D)	Production Loss	Quantity of Finished Products/ Quantity of Raw Material	7.5
2.	Technology & Innovation		10
(A)	Investment towards technological innovations & R&D	Investment towards technological innovations, R&D / Annual Sales Turnover	10
3.	Sales & Marketing		10
(A)	Export vs Total Sales	Total Export/Annual Sales Turnover	10
4.	Financial Management		15

(A)	Profitability Ratio	Profit before tax/Annual sales	10
		turnover	
(B)	% Annual Financial Growth	(AST2-AST1)x 100/ T1	5
5.	HR Management		10
(A)	Expenses towards employee salary	Expenses towards employee	<u>2.5</u>
	Vs Operating Expenses	salary /Operating Expenses	
(B)	Expenses towards employee	Expenses towards employee	<u>2.5</u>
	training Vs Annual Sales Turnover	training/ Operating Expenses	
(C)	Expenses towards employee	Expenses towards employee	<u>2.5</u>
	welfare Vs Annual Sales Turnover	welfare / Operating Expenses	
(D)	Expenses towards CSR activities Vs	Expenses towards CSR	<u>2.5</u>
	Annual Sales Turnover	activities / Operating	
		Expenses	

** AST2 = Annual turnover of present financial year

** AST1 = Annual turnover of previous financial year