World's first Online Marketplace for **Social Change**

SociallyGood

Digital Marketplace for Social Change

The Pitstop for

✔ INDIVIDUALS

Donate, Volunteer, Beneficiary, Karma Profile

✔ NON-PROFITS

Acquire Donors, Volunteers, CSR Grants

✔ CORPORATES

NGO Discovery, Impact Measurement, Employee Volunteering

SociallyGood

Digital Marketplace for Social Change

SociallyGood is a technology-enabled online engagement platform bringing together the primary stakeholders that includes the Non-Profits, Corporates, and Individuals as Volunteers, Donors & Beneficiaries.

CORPORATES

- NGO Discovery meeting CSR goals
- Employee Volunteering
- Donation Matching
- Pro-bono/ Skill-based Volunteering
- Project Grant Management
- Monitoring and Evaluation

INDIVIDUALS

- Explore Causes of your interest
- Volunteer, Donate for the Cause
- Showcase your Social Karma Profile

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NON-PROFITS

- Event Management
- Donation Management
- Volunteer Management
- Member Management
- Beneficiary Management
- Collaboration Management
- Online Store Management
- Reports and Analytics
- Website & Mobile Apps
- Communicate through Email, SMS, Whatsapp & Social Media Channels

SociallyGood

Digital Marketplace for Social Change

SociallyGood Digital Engagement Platform

SociallyGood is a technology-enabled online engagement platform bringing together the primary stakeholders that includes the Non-Profits, Corporates, and Individuals as Volunteers, Donors & Beneficiaries.

The digital platform enables the Non-Profit to manage its global presence, global reach-out & global engagement.

The Pitstop for

✔ INDIVIDUALS

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Social Karma Profile

✔ NON-PROFITS

Acquire Donors and Volunteers,
CSR Connect

✔ CORPORATES

Non-Profit Discovery, Impact Measurement,
Donation Matching, Employee Volunteering

SociallyGood Digital Engagement Platform

Features

- Campaign Management
- Volunteer Management
- Donation Management
- Event Management
- Beneficiary Management
- Member Management
- Collaboration Management
- Corporate (CSR) Connect
- Chapter Management
- Activity Management
- DIY Campaigns
- Online Store Management
- Leading Payment Gateways
- Communicate through Email, SMS and Social Media (FB, Whatsapp, Twitter..)
- Chatbots
- User Account & Social Karma Profile
- Newsletter, Gallery, Forums
- Digital Resource Management
- Reports and Analytics
- Vernacular Support
- Manage different digital assets including Website, Web App & Mobile Apps

Benefits

- Assists NGO to get extra Volunteers and new donors as and when required.
- Drives Digital Marketing of NGO Campaigns (Events, Volunteering, Donation, etc)
- Enhances Visibility, Transparency and Credibility of NGO.
- Streamlines Donor management and increases Fundraising capabilities.
- Enables Peer-to-Peer Fundraising campaigns.
- Strengthens the Volunteering and Beneficiary coordination.
- Simplifies Event and Activity Management.
- Streamlines Collaboration with Partner NGOs, Corporates and Government Organizations.
- Automates Announcements, Reminders and Receipts for events and donations.
- Supports Multi-lingual interaction in all the Indian and Foreign Languages.
- Self-managed: no need for specialized technical staff

www.sociallygood.com