

World's first Online Marketplace for Social Change



SociallyGood

Digital Marketplace for Social Change

The Pitstop for

✓ INDIVIDUALS

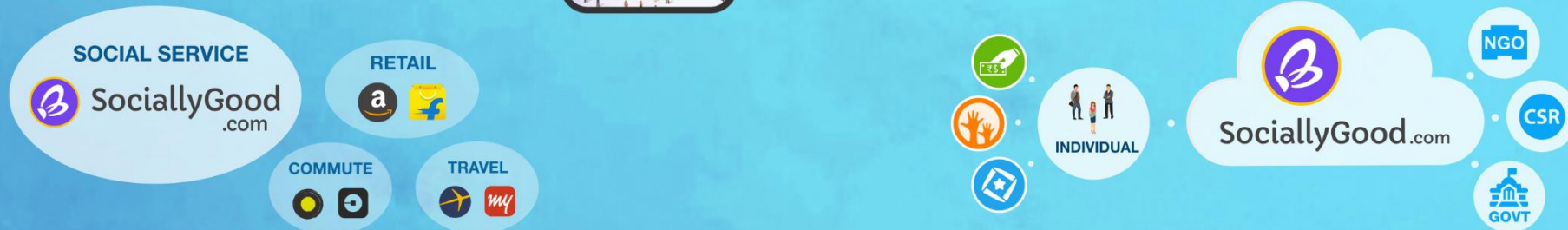
Donate, Volunteer, Beneficiary, Karma Profile

✓ NON-PROFITS

Acquire Donors, Volunteers, CSR Grants

✓ CORPORATES

NGO Discovery, Impact Measurement, Employee Volunteering





SociallyGood

Digital Marketplace for Social Change

SociallyGood is a technology-enabled online engagement platform bringing together the primary stakeholders that includes the Non-Profits, Corporates, and Individuals as Volunteers, Donors & Beneficiaries.

CORPORATES

- ✓ NGO Discovery meeting CSR goals
- ✓ Employee Volunteering
- ✓ Donation Matching
- ✓ Pro-bono/ Skill-based Volunteering
- ✓ Project Grant Management
- ✓ Monitoring and Evaluation



INDIVIDUALS

- ✓ Explore Causes of your interest
- ✓ Volunteer, Donate for the Cause
- ✓ Showcase your Social Karma Profile



Download
SociallyGood
App

NON-PROFITS

- ✓ Event Management
- ✓ Donation Management
- ✓ Volunteer Management
- ✓ Member Management
- ✓ Beneficiary Management
- ✓ Collaboration Management
- ✓ Online Store Management
- ✓ Reports and Analytics
- ✓ Website & Mobile Apps
- ✓ Communicate through Email, SMS, Whatsapp & Social Media Channels



SociallyGood

Digital Marketplace for Social Change

SociallyGood Digital Engagement Platform

SociallyGood is a technology-enabled online engagement platform bringing together the primary stakeholders that includes the Non-Profits, Corporates, and Individuals as Volunteers, Donors & Beneficiaries.

The digital platform enables the Non-Profit to manage its global presence, global reach-out & global engagement.

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Donate, Volunteer, Beneficiary,
Social Karma Profile

✓ NON-PROFITS

Acquire Donors and Volunteers,
CSR Connect

✓ CORPORATES

Non-Profit Discovery, Impact Measurement,
Donation Matching, Employee Volunteering

SociallyGood Digital Engagement Platform

Features

- ▶ Campaign Management
- ▶ Volunteer Management
- ▶ Donation Management
- ▶ Event Management
- ▶ Beneficiary Management
- ▶ Member Management
- ▶ Collaboration Management
- ▶ Corporate (CSR) Connect
- ▶ Chapter Management
- ▶ Activity Management
- ▶ DIY Campaigns
- ▶ Online Store Management
- ▶ Leading Payment Gateways
- ▶ Communicate through Email, SMS and Social Media (FB, Whatsapp, Twitter..)
- ▶ Chatbots
- ▶ User Account & Social Karma Profile
- ▶ Newsletter, Gallery, Forums
- ▶ Digital Resource Management
- ▶ Reports and Analytics
- ▶ Vernacular Support
- ▶ Manage different digital assets including Website, Web App & Mobile Apps

Benefits

- ▶ Assists NGO to get extra Volunteers and new donors as and when required.
- ▶ Drives Digital Marketing of NGO Campaigns (Events, Volunteering, Donation, etc)
- ▶ Enhances Visibility, Transparency and Credibility of NGO.
- ▶ Streamlines Donor management and increases Fundraising capabilities.
- ▶ Enables Peer-to-Peer Fundraising campaigns.
- ▶ Strengthens the Volunteering and Beneficiary coordination.
- ▶ Simplifies Event and Activity Management.
- ▶ Streamlines Collaboration with Partner NGOs, Corporates and Government Organizations.
- ▶ Automates Announcements, Reminders and Receipts for events and donations.
- ▶ Supports Multi-lingual interaction in all the Indian and Foreign Languages.
- ▶ Self-managed: no need for specialized technical staff